

European Cultural Foundation is looking for a:

**Communications Manager EU project CrAft– Creating actionable futures: making climate-neutral cities inclusive, beautiful and sustainable**

Location: Amsterdam  
Closing date: 4 September 2022  
Contract: 1 year, 0.7 or 0.8 FTE, with the possibility for extension (until Summer 2025)  
Starting date: preferably 1 October 2022

**About the European Cultural Foundation**

Our founders created the European Cultural Foundation (ECF) in 1954 as they envisioned a united Europe where citizens feel proudly European, a place where they can live, express themselves, work and dream freely, in diversity and harmony. Ever since ECF promotes a European sentiment through developing and supporting cultural initiatives that let us share, experience and imagine Europe. We believe our mission is as urgent as it was back then as there are still many challenges that divide Europe, cause polarisation and bring about inequality. Culture has an important role to play here, helping to bridge these gaps, bringing people together, opening new ways, finding and imagining possibilities. We are a committed, ambitious, diverse, open international foundation with a strong network and long-standing reputation in partnership building across Europe.

**About the role**

We are currently looking for a Communications Manager for the EU funded project called CrAft: *Creating actionable futures: making climate-neutral cities inclusive, beautiful and sustainable* (EU Horizon Europe programme). The project runs from May 2022 until April 2025. You will form a working tandem with ECF's Public Policy Manager who is in charge of the project coordination as regards ECF responsibilities. Your main task is to work on a Europe-wide multimedia storytelling campaign co-creating positive and inclusive narratives towards climate-neutral futures, for, with and by citizens and communities. The campaign will mobilise stakeholders of the artistic, cultural and creative sectors across Europe, make use of the [New European Bauhaus community](#), and involve citizens and cities across Europe in its advocacy for a climate-neutral future.

**What will you be doing?**

We are looking for an experienced Communications Manager who is passionate about campaigning and building communities for change. The EU project involves eight partners working closely together. You will work at the intersection of Communications and Public Policy to set-up and implement a story-telling media campaign. Raise public awareness, mobilising stakeholders and building communities of change towards climate-neutral futures. You will also execute the daily communication and outreach for the project, including social media and website management.

In particular, the Communications Manager will:

- Set up and implement the communication strategy, dissemination and exploitation plan of CrAft;
- Build a community among all project stakeholders and engage them with positive stories, examples and guidelines about the transition to climate neutral cities and communities;
- Collect good practices, local governance models and (policy) messages for the use and creation of the multimedia storytelling campaign;
- Contribute to awareness raising, dialogue and agenda setting through the storytelling campaign with active roles for citizens and communities;
- Coordinate the production of toolkits and communications packages for all CrAft partners, to embed in their communication plans and mobilise their communities;
- Engage stakeholders of the artistic, cultural and creative sectors across Europe and European policymakers to help question existing and create new narratives across sectors, actors and disciplines.

In addition, it is important that you meet the following requirements:

- Have at least 5 years of experience in a similar role;
- Be a flexible and fast worker and experienced in working with short deadlines;
- Experienced in navigating in different working cultures and working in a multi-stakeholder consortium;
- Can work independently;
- Have excellent writing and editing skills;
- Have proven experience with story-telling and multimedia tools (eg. WordPress, Teams etc.) and be social media savvy;
- Be passionate about campaigning and advocating for societal change;
- Have a great interest in contributing to a climate-neutral and more sustainable future and co-creation models;
- Be preferably familiar with the European Commission's New European Bauhaus principles and the European Green Deal;
- Have an excellent command of spoken and written English; any other additional language is welcome.
- Be preferably based and registered in the Netherlands;

**When joining ECF, we ask you to recognise yourself in the following competences relevant for the role:**

**AWARENESS** – You are aware of cultural nuances and sensitive to values of diversity, equality and inclusion. Able to translate these values into daily practice. Recognise the value of difference and are able to support a sense of inclusion and belonging for colleagues and stakeholders across cultures and belief systems.

**INTEGRITY** – You demonstrate sound moral and ethical principles and aim at doing the right thing. Able to build relationships and trust based on honesty, reliability, accountability, and consistency. You endorse ECF's Code of Conduct.

**FLEXIBILITY** – You can adapt to changing circumstances and where necessary adjust approach or behaviour in order to reach the desired goal. Can anticipate change, take the initiative to change and stimulate others to adjust to change.

**ANALYTICAL** – You understand the essence of complex issues by logical reasoning, investigation of potential causes, separation of key messages from the mass of detail and acknowledgment of their interdependence.

**ENTREPRENEURIAL** – You are able to identify and initiate new opportunities, bring them to life and dare to take responsible risks. Identify new opportunities for the organisation and undertake action to utilise these chances. Develop new projects and programmes and/or enter into new alliances.

**NETWORKING** – You know how to build and to maintain relationships in support of the realisation of your personal objectives and those of the organisational entity.

**PLANNING AND ORGANISING** – You align activities, time and resources effectively to achieve objectives. Able to manage, coordinate and monitor (programme/ communication/ advocacy) activities and liaise with co-workers and partners to achieve mutually agreed tasks.

**We offer:**

- An opportunity to create, thrive, develop in an international team;
- The chance to join Europe's only truly European cultural foundation;
- Being part of an organisation with an impressive legacy but which is not stuck in the past;
- Flexible work arrangements with a combination of working from the office and working remotely;
- Fun and joy which comes from working inside a diverse team on things that matter;
- Salary ranging from EUR 3.100 to EUR 4.529 gross per month, on a full-time basis with 13<sup>th</sup> month, 8% holiday allowance and benefits package;

- A contract for one year, with the possibility for extension and 3.5 - 4 days a week (0.7 or 0.8 FTE).

**How to apply:**

The closing deadline for applications is 4 September 2022. Interested candidates should email their CV and motivation letter to Leonie Roeloffzen, HR Advisor, at [vacancies@culturalfoundation.eu](mailto:vacancies@culturalfoundation.eu). The selection process will consist of two interviews (on Zoom or on location). We reserve the right to invite early applicants for interviews before the deadline.